

# WHY UPGRADE FROM SHAREWORLD TO THOMSONONE.COM INVESTMENT BANKING

Customers of the ShareWorld product are now entitled to an upgrade to our flagship product for the deal-making community, ThomsonONE.com Investment Banking, which contains a dedicated Ownership module. Additionally, users who upgrade will benefit from having access to all of the services and content available in the ThomsonONE.com standard package (known as the Foundation solution). The main advantages of upgrading are as follows:-

**Global Content Coverage** – the breadth of ownership coverage in ThomsonONE.com is more comprehensive including 13F, 13D, 13G, Mutual Fund Aggregation, UK Registers, Japan Registers, Declarable Stakes, Proxies, RNS, Form 3, Form 4, Form 5 and more. ShareWorld uses a legacy securities database and has no global history.

**Insider Reports** – the ability to review insider holdings and transactions data for securities in the US, Canada, the UK and several Asian markets.

**Owner holdings** – ability to analyze each investor and the position they hold in each security.

**Customization, reporting and ability to save preferences**

The following features are also considerably stronger in ThomsonONE.com than in ShareWorld:-

- Produce in-depth customized current and historical shareholder reports based on a security, comparable group, industry or region
- Prospect for a target company for M&A transactions by utilizing sophisticated screening capabilities that enable you to search for companies based on investor attributes and a variety of other criteria
- Identify relationships between companies based on ownership as well as the ability to analyze the investment strategy and global holdings of the companies, investment advisers, mutual funds and hedge funds
- Use the latest Investor Profiling tool in ThomsonONE.com to generate customized Investor Tearsheets based on multiple criteria with the ability to add logos and edit text, contacts and holdings data

**Integration with broader content** – Ownership content in ThomsonONE.com is integrated with other data so you can view ownership details alongside other key company data, market data and news.

**Better interface that is continually being enhanced** – ThomsonONE.com Investment has a newly designed interface which we are continuing to invest in with regular product releases.

**Ability to save and re-use peer groups.**

**Identify top investors** in a given index, exchange, and numerous industry classifications.

**Target investors** by using more criteria like position, investor type, location, style, assets, and more.

**Ownership Coverage in ThomsonONE.com Investment Banking**

- 53,000 stocks and 17,000 institutions in more than 70 countries
- Portfolio holdings data for more than 50,000 mutual and hedge funds
- Detailed data on more than 145,000 buy side and sell side contacts

The ShareWorld product offers ownership history using very limited sources (13Fs) back to 1978. The ownership module in the new ThomsonONE.com product offers data from a broader range of sources (13Fs, Mutual Fund Aggregation, 13Ds, 13Gs, and dozens more) with history going back to 1997. If you are moving to ThomsonONE.com but still require 13F historical data prior to 1997, please contact your account manager to discuss options.

Investor Type	Investors	No O/S	Prn	Val (\$MM)
Investment Managers	2,631	62.62	5,418,446,416	125,766.99
Broker-Dealers	47	2.20	190,448,239	4,382.44
Strategic Entities	15	12.01	1,039,152,889	25,916.31
Holding Companies	0	0.00	0	0.00
Corporations	0	0.00	0	0.00
Individuals	15	12.01	1,039,152,889	25,916.31
Government Agency	0	0.00	0	0.00
Total All Holdings	2,693	76.82	6,648,047,244	156,065.74
Insider Filings (As Reported)				
Insider	63	13.79	1,192,949,244	28,451.84

Investment Style	Investors	No O/S	Prn	Val (\$MM)
Core Value	455	15.69	1,357,818,349	31,857.01
Index	60	15.63	1,352,756,281	31,157.68
Core Growth	491	11.14	964,366,451	22,392.01
GARP	474	10.99	950,659,654	22,039.19
Deep Value	118	2.87	248,054,840	5,719.80
Growth	219	2.42	209,151,093	4,845.79
Factor Double	39	2.19	189,571,019	4,362.26
Income Value	95	1.35	118,994,535	2,890.86
Hedge Fund	149	0.90	77,621,694	1,787.04
Equity Hedge	65	0.42	36,464,455	839.72

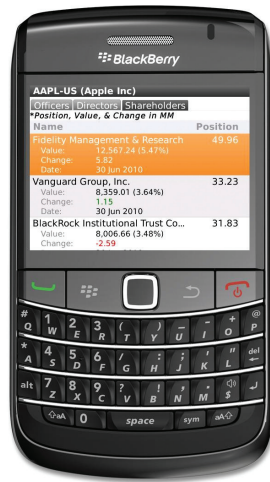
Ownership summary in ThomsonONE.com Investment Banking



**ADDITIONAL BENEFITS OF THOMSONONE.COM**

By upgrading to ThomsonONE.com you will also benefit from being able to access

- Reuters News including Breakingviews
- Reuters Insider (video news)
- Market pricing (delayed pricing is standard and real-time is available if the exchange fees are paid)
- Thomson ONE Mobile (for BlackBerry® Smartphone) and Thomson Reuters Banker Coverage app for iPhone
- Market awareness pages
- Company overviews (private and public)
- Consensus estimates profiles
- Top deals profiles
- Economic indicators
- Complete filings coverage
- People data coverage
- Significant Developments
- Summary company events coverage



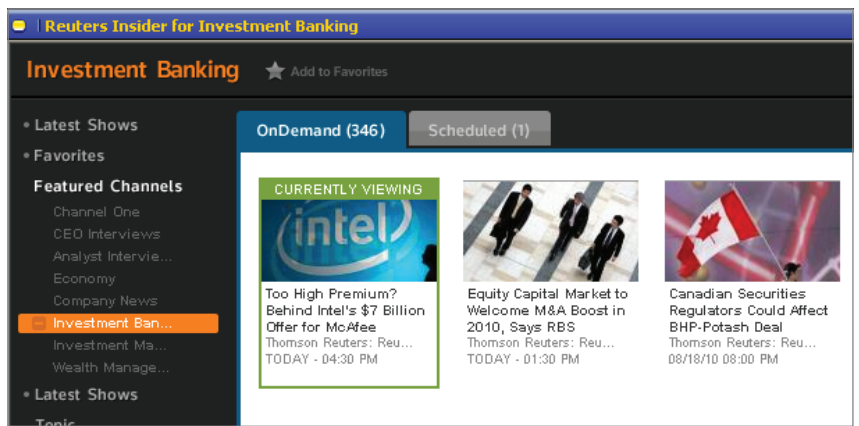
View shareholder details on the move

**ACCESS ADDITIONAL CONTENT MODULES IN ONE INTERFACE\***

ThomsonONE.com is configurable and offers the chance to access other content sets from Thomson Reuters in the same interface such as

- Deals data and League Tables
- Embargoed Research from over 1,600 sources
- I/B/E/S Estimates
- Private equity data
- Financials (Reuters Fundamentals and Worldscope)
- Company events (transcripts etc)
- News Archive
- Credit Analysis
- Thomson Reuters Deal Analytics

\*Note: Users who migrate to ThomsonONE.com might not get all the modules that were mentioned in the document automatically. Some of them are add-on modules and hence they might have to subscribe to them separately.



Reuters Insider (Video News)

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